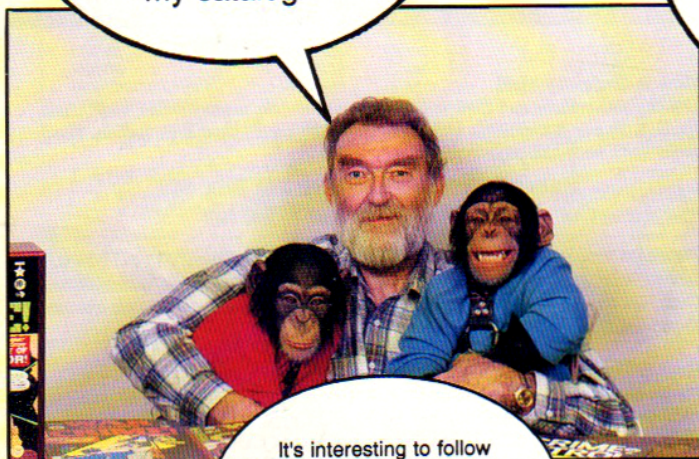


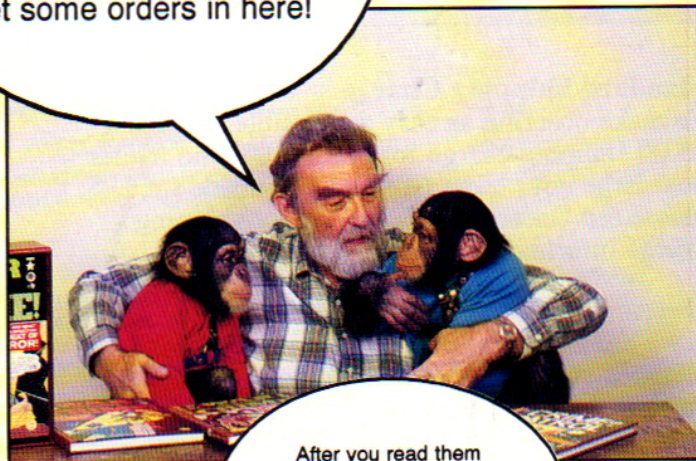
# The Russ Cochran Catalog

## Winter 1993/1994

Hi! I'm Russ Cochran  
and these two kids are  
Sammy and Sally.  
Welcome to  
my catalog!

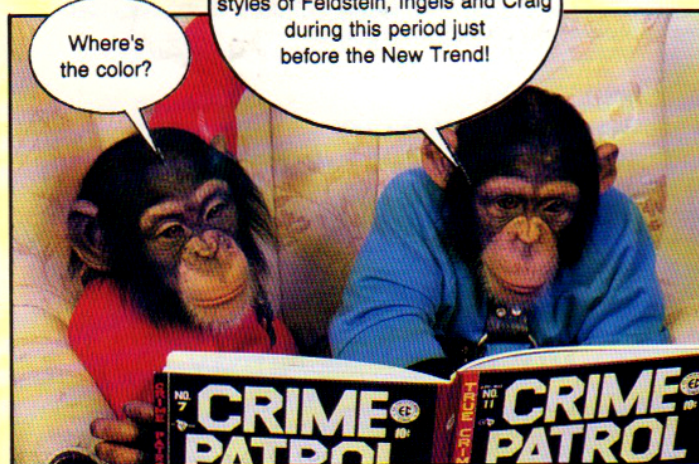


Now listen, Sammy. I want  
you and Sally to help me  
dish up the latest news and  
get some orders in here!



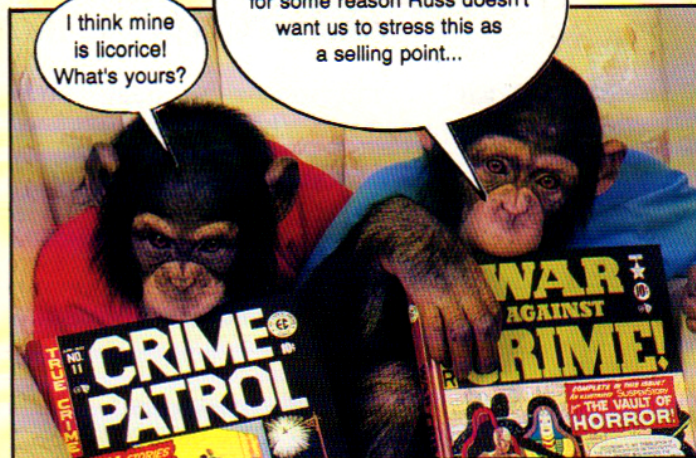
It's interesting to follow  
the development of the individual  
styles of Feldstein, Ingels and Craig  
during this period just  
before the New Trend!

Where's  
the color?



After you read them  
you can chew them up! – but  
for some reason Russ doesn't  
want us to stress this as  
a selling point...

I think mine  
is licorice!  
What's yours?

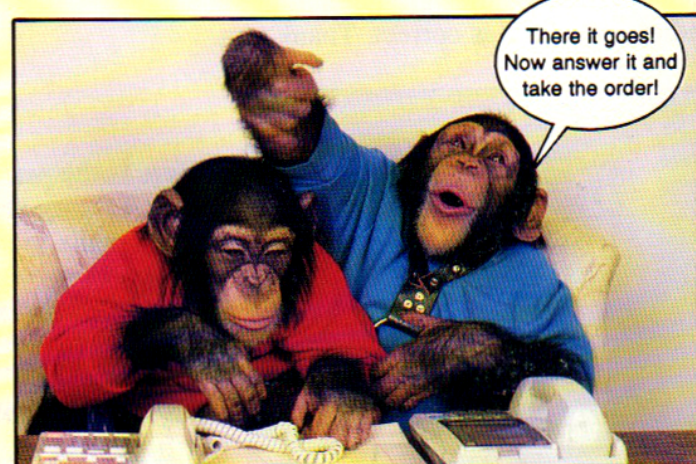


Hello? Hello?

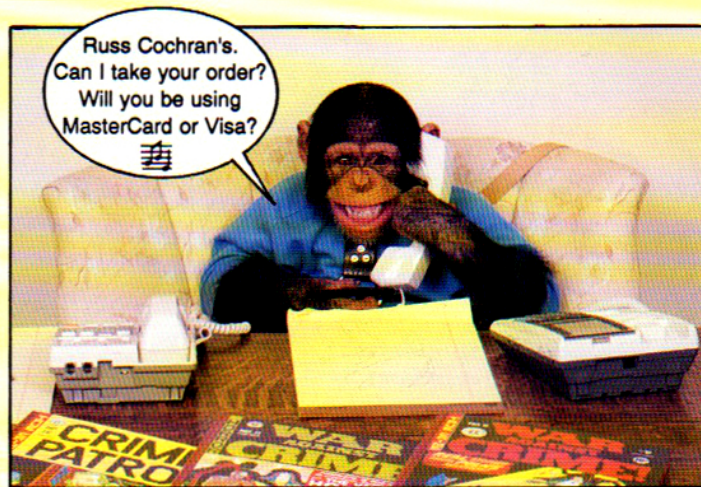
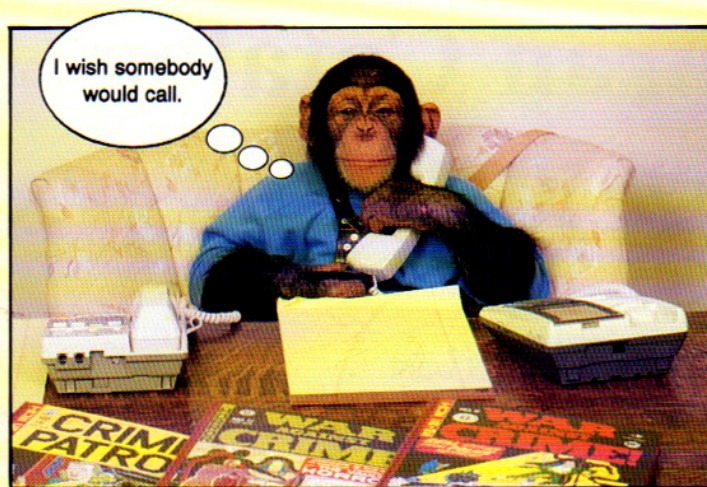
No, No! – First the  
phone has to ring!



There it goes!  
Now answer it and  
take the order!







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West Plains, MO 65775-0469**

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Dear Friends, Partners in Crime, and EC Fans--

A funny thing happened to me this year. In July, I sold my publishing business, my mail order operation, and my personal collection--a 25-year accumulation of artwork, comics, Sunday sections and movie posters.

Why? Well, it seemed like the right thing to do at the time. When Bill Gaines sold Mad in 1961, he stayed on to run the company until his death last year. I always thought that this was a pretty neat way to have your cake and eat it too. So when Steve Geppi, owner of Diamond Comics, offered to buy me out, it was something I had been thinking about for a long time. I told Steve that if I could have the kind of deal Bill Gaines had--where I could continue to publish the remaining volumes in the EC Library and continue the publication of the EC comic book titles, and if I could continue to have my office in West Plains and keep my present staff--I was ready to accept his offer.

This should be good news for everyone. It will mean that my publishing schedule will no longer be compromised by ups and downs in the original art market and that the remaining EC Library volumes will be produced more frequently than I have been able to manage in the past few years. It will mean better distribution for the EC Comics, some of which are barely hanging on. This will give us a chance to produce better catalogs on a more frequent basis.

As far as you, the customer, are concerned, you will still be dealing with the very same people here in West Plains with the same commitment to providing speedy and accurate mail order service for comics-related merchandise. This will be our chance to include items in the catalog produced by other publishers, like NBM's series of Tarzan newspaper strips, Kitchen Sink's wonderful series of Li'l Abner books, etc. Please let us know what kinds of things you'd like to see us offer.

As you can see from the front cover of the catalog, we are just receiving our first shipment of the newest set in the EC Library, War Against Crime and Crime Patrol. If you are a pre-publication buyer of this set, rest assured that your set is on its way to you or will be within the next few days.

In case you haven't noticed, I have acquired a new interest in the last few years--apes! I have two chimps: Sammy (age 4) and Sally (age 3). I spend a lot of time with them and am enjoying watching them grow up. I would love to find a baby gorilla, but they are so rare that it is very difficult for individuals to own them in this country. Let me know if you can help me find an infant baby gorilla.

As 1993 ends and I go about my daily chores of cleaning chimp butts, mixing Similac, chasing chimps, etc., I cannot help reflecting on the end of another important chapter in the adventure story of my life on this planet, so far.

The opening chapters of my life take place in the small Ozark town of West Plains, Missouri, where I absorbed the popular culture of the period from 1940 through 1955--movies, comic books, and life in a "Gasoline Alley"-type town complete with plenty of aunts, uncles and cousins and local characters.

In 1955, the year EC died, I graduated from West Plains High School and started college in Rolla, Missouri, at Missouri School of Mines, where I majored in physics.

Graduate school was a comfortable rut for a few years, but it ended in 1964 when I got my PhD (in Physics) and now had to face the fact that I would have to get a job. Since I loved the university life style I took a job as chairman of the physics department at Drake University in Des Moines, Iowa. It was during my Drake years (1964-1974) that I started to collect comic books and comic art, and met Bill Gaines, Frank Frazetta and Carl Barks. I met Phil Seuling, a kindred spirit from Brooklyn, in 1966 and attended his New York comics convention every July 4th for most of the first ten years of organized comic collecting.

I met Bill Gaines in 1965 on a trip to New York to attend a meeting of university physics teachers. We immediately became good friends--he was only 15 years older than I, and we liked the same comics, books and movies. Bill had his own personal collection of 16mm prints of Frankenstein and King Kong and we often watched horror movies on his noisy old 16mm projector in his apartment. That same year I met a Brooklyn artist named Frank Frazetta, who was setting the world of illustration on its ear with his fantastic paintings and drawings for Edgar Rice Burroughs stories. By 1968, I was going to New York at least once or twice a year, and on almost all of these trips I would work in visits to Gaines and Frazetta.

By 1970, two forces were operating to change the direction of my life: I was getting bored with teaching the same courses over and over and more interested in doing something of an entrepreneurial nature, something involving EC and Frank Frazetta. This is also when I got serious about collecting comic art.

By 1974, I was ready to turn the page to a new chapter of my life. I resigned from Drake and moved everything--wife, children, dogs, collection--back to my home town of West Plains.

In 1976 I started my biggest project--that of completely reprinting the entire EC "New Trend" comics in a permanent library of hardcover volumes. Today, seventeen years later, I have completed that project and am still adding to the EC Library with the current publication of War Against Crime and Crime Patrol. Work continues on the Pre-Trend EC "love" comics and "western" titles.

Around 1980 I took a side trip by becoming partners with Bruce Hamilton in a company called Another Rainbow, in order to reprint the comic art of Carl Barks (Donald Duck and Uncle Scrooge) and to produce lithographs of Barks paintings of Donald and Scrooge. This business relationship ended around 1991.

I am convinced that my life is proceeding exactly according to plan: It has been scripted like a 15-chapter Republic serial and this is the beginning of Chapter 11!

Happy New Year!

Russ



**Frank Rayetta**

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<b>CRIME</b>	<input type="checkbox"/> Vol 1 \$20.	<input type="checkbox"/> Vol 2 \$20.	<input type="checkbox"/> Vol 4 \$20.	<input type="checkbox"/> Slipcase \$10.	<b>CRIME</b>
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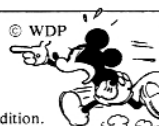
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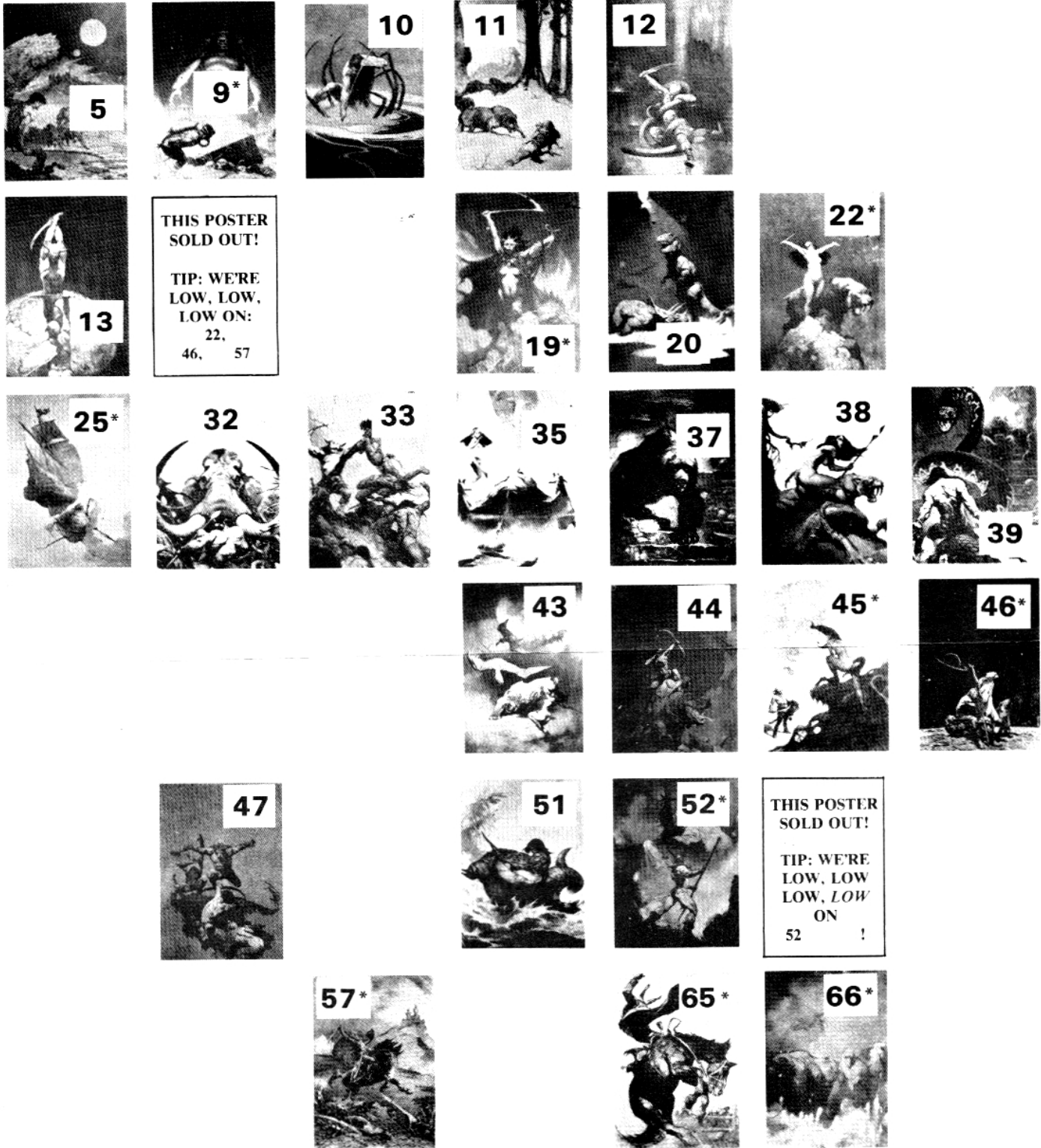
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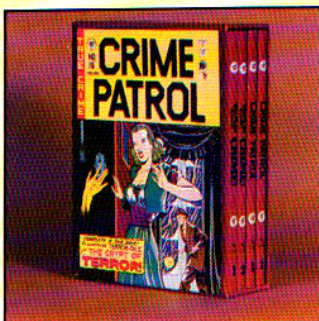
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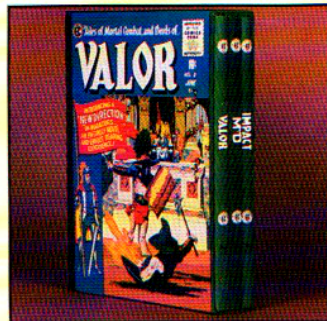
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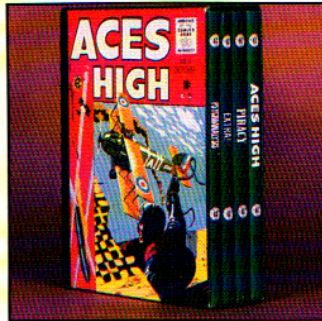
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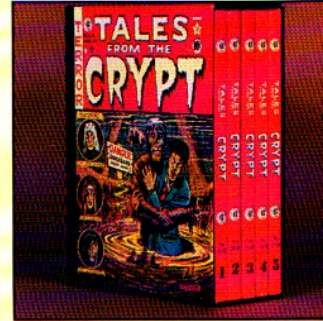
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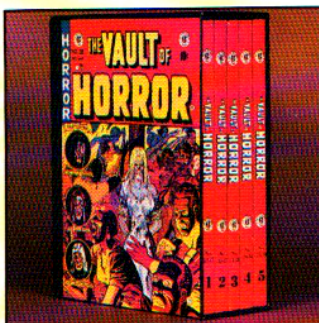
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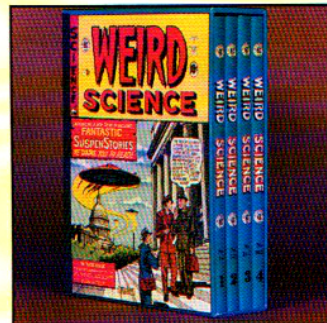
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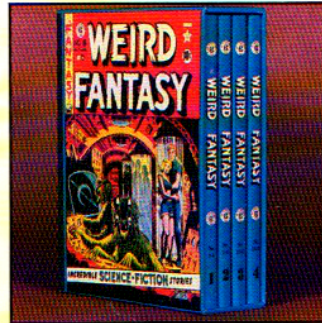
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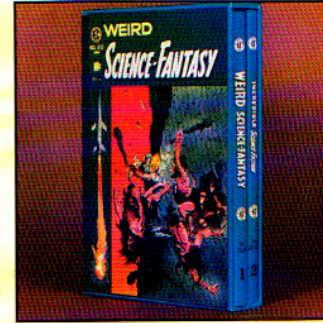
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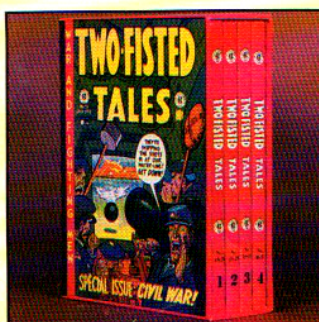
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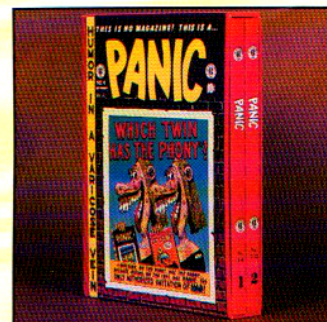
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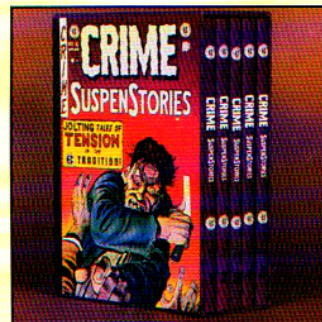
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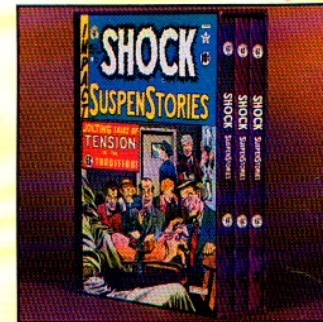
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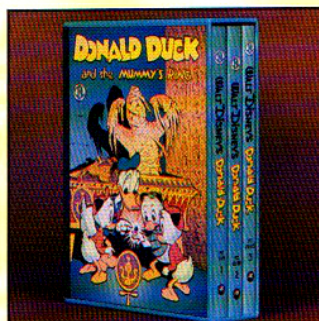
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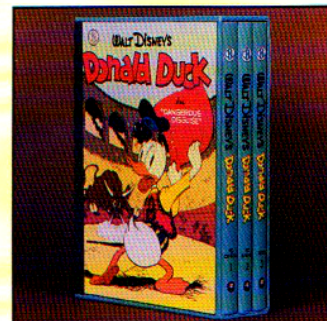
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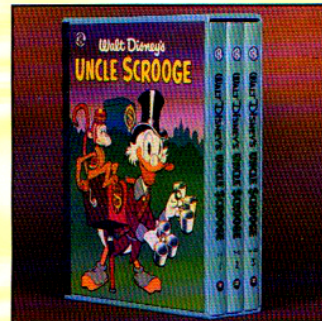
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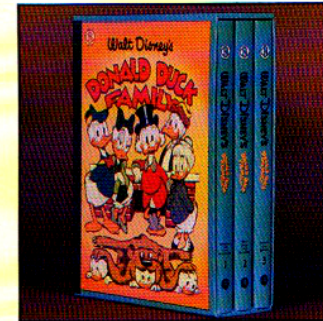
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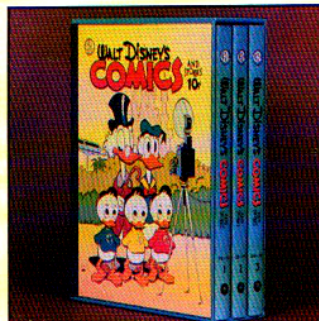
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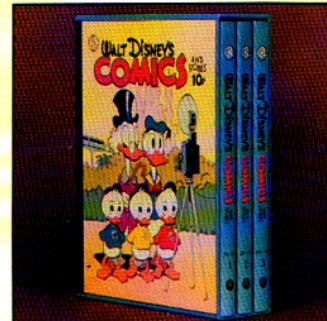
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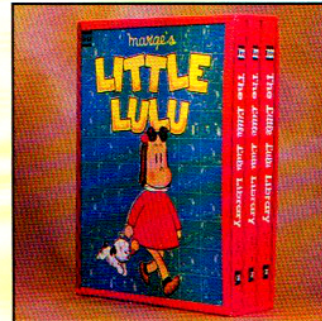
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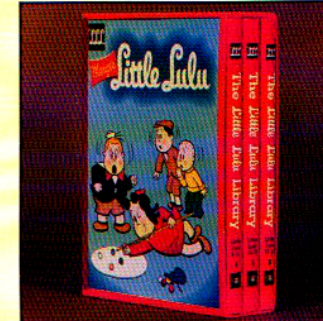
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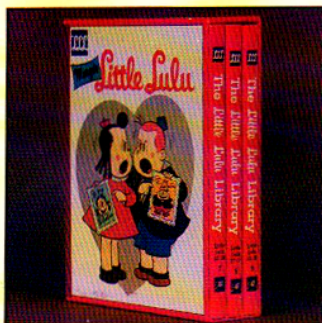


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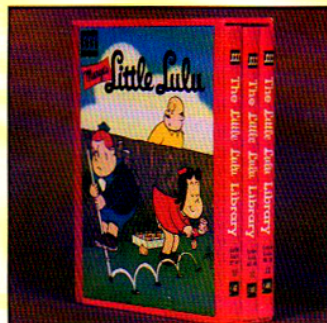


20. LLL II. 3-volume set \$130.

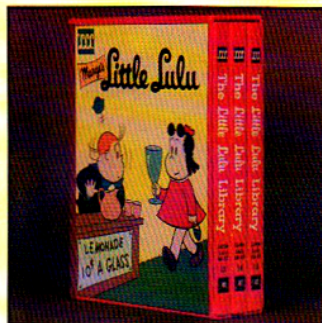




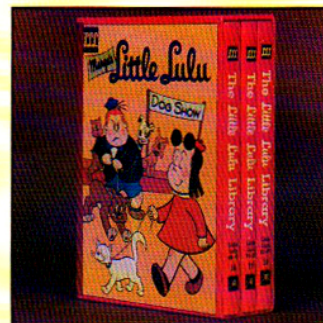
21. LLL III. 3-volume set \$130.



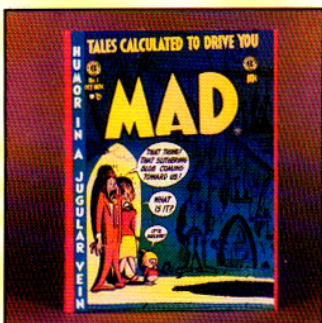
22. LLL IV. 3-volume set \$130.



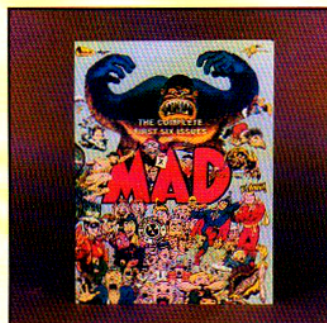
23. LLL V. 3-volume set \$130.



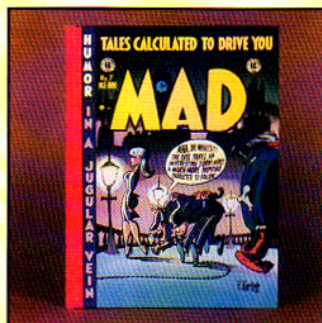
24. LLL VI. 3-volume set \$130.



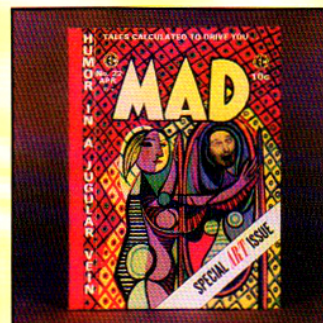
25. COLOR MAD VOLUME 1. First 6 issues in full color. \$30.



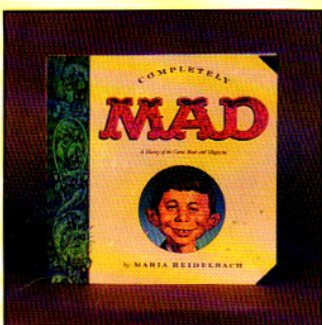
26. MAD VOLUME 1. Softcover version. \$20.



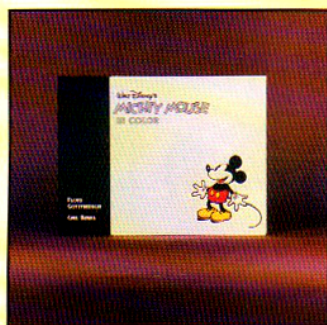
27. COLOR MAD VOLUME 2. Issues #7-#12. \$30.



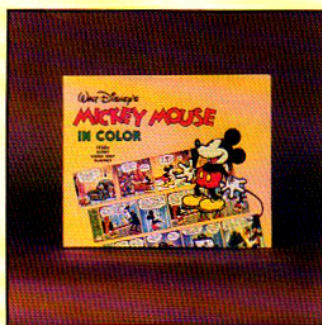
28. COLOR MAD VOLUME 4. Issues #18-#23. \$30.



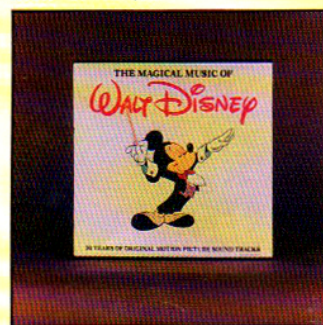
29. Completely MAD softcover, by Maria Reidelbach. A history of MAD. \$25.



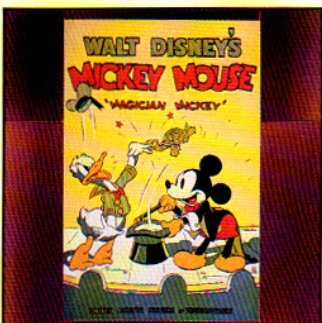
30. Mickey Mouse In Color. A huge limited edition collection, signed by both Barks and Gottfredson. \$250.



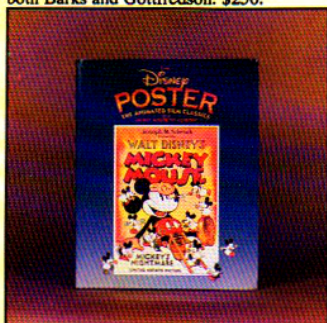
31. Mickey Mouse In Color trade edition. \$20.



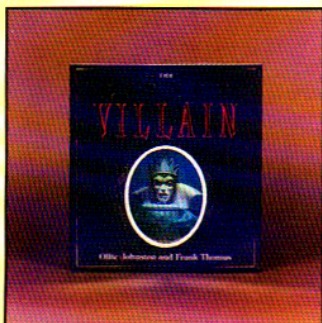
32. Magical Music of Disney records. Classic Disney theme songs. 4-record set \$10.



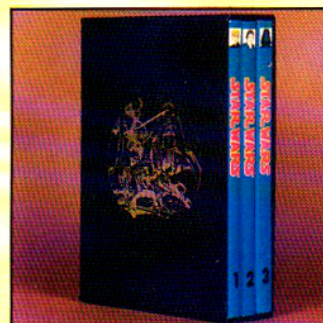
33. Cartoon Movie Posters, softcover. A collection of early cartoon posters from all studios. \$20.



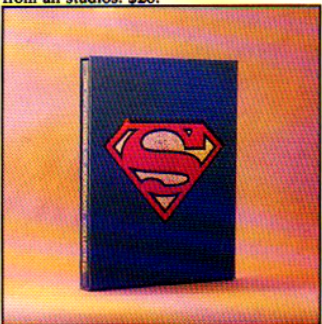
34. The Disney Poster. Large volume containing reproductions of Disney cartoon posters. \$35.



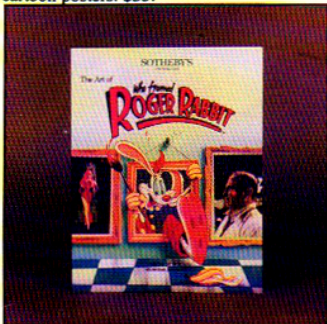
35. The Disney Villain. Frank Thomas and Ollie Johnston's latest. \$45.



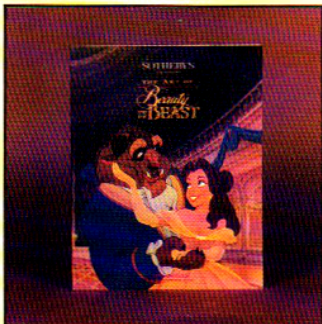
36. STAR WARS. Limited edition collection of newspaper strip by Archie Goodwin and Al Williamson. 3-volume set \$150.



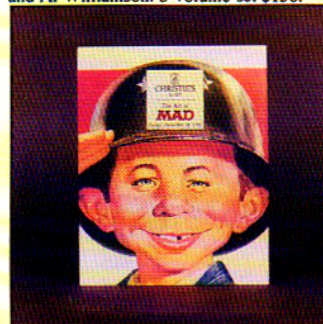
37. The Adventures of Superman Collecting. Limited edition hardcover in slipcase. \$200.



38. The Art of Roger Rabbit, softcover. Sotheby's auction catalog for the 1989 sale. \$17.



39. The Art of Beauty and the Beast, softcover. Sotheby's auction catalog for the 1991 sale. \$20.



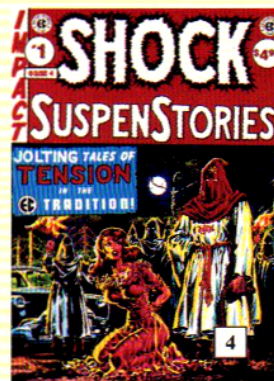
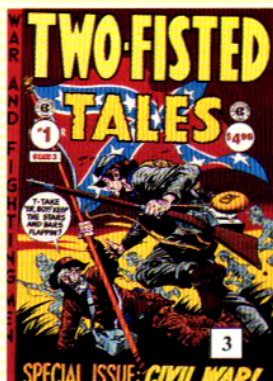
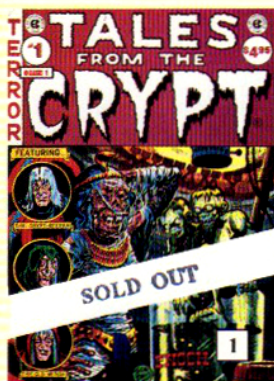
40. The Art of MAD, softcover. Christie's auction catalog for the 1992 sale. \$22.



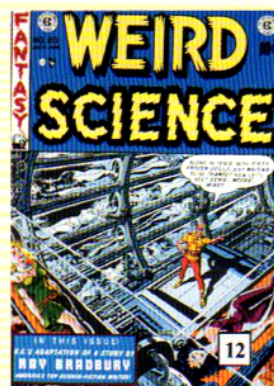
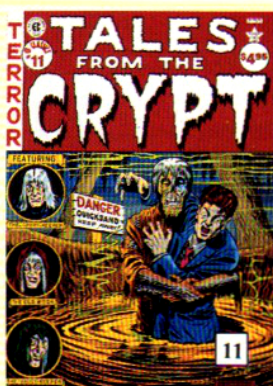
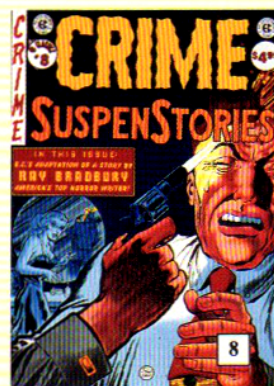


Pictured here are authentic reproductions of old advertising signs. The signs preceded by the letter 'P' are porcelain baked onto heavy-gauge steel. These high-quality, heavy duty signs are \$20 each. Signs preceded by the letter 'T' are stamped out of tin and lithographed with the colorful image. While they are not as heavy duty or high-quality as the porcelain signs, some of the images are unique. These tin signs are \$17 each. Please order by item number (NOTE: The Lone Ranger Merita Bread and the Picanniny Freeze signs are available in both porcelain and tin.)





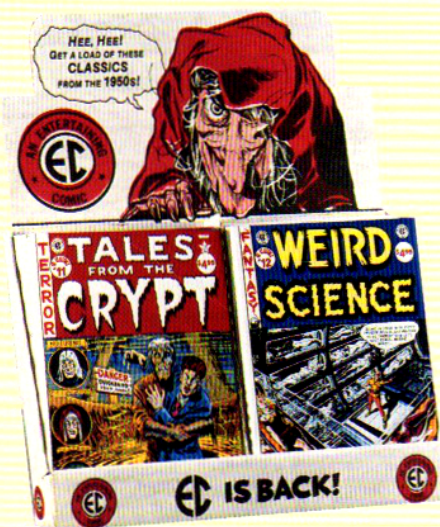
© 1993 William M. Gaines, Agent, Inc.



In my attempts to bring the wonderful EC material back to life, I have experimented with various formats of publication ranging from the deluxe hardcover EC Library sets to my present line of 32-page comic books. Along the way, I published 12 issues of EC Classics in an "album" format. Each EC Classic contains two comic books (64 pages) printed in full color on good quality paper with cover on heavy, coated stock. These are saddle stitched like a comic book and slightly larger than the EC Comics.

The cover price on the EC Classics is \$4.95 each and I have sold thousands at that price. Now I want to close these out, and offer my remaining inventory for the special price of \$2.00 each while supplies last. THIS OFFER IS BEING MADE ONLY IN MY CATALOG TO MY DIRECT MAIL CUSTOMERS! This is a real bargain—don't pass it up!

Many of these EC Classics have been put into a cardboard counter display featuring the Old Witch, for sale to comic shops. Some EC collectors will want to have one of these displays for their collection. While they last, you can get a completely packed Old Witch counter display box containing 20 issues (an assortment of numbers 4-12), for the special close-out price of \$40, postpaid.





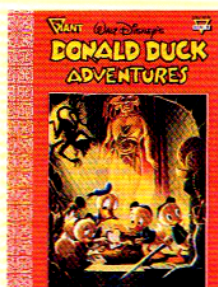
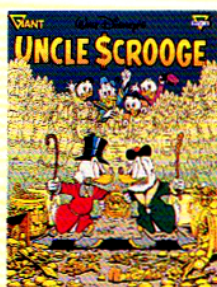
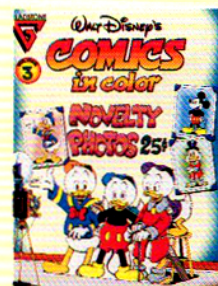
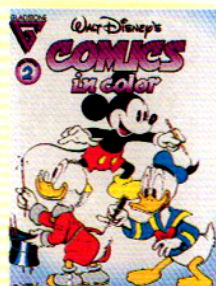
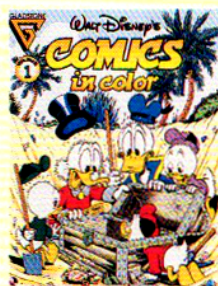
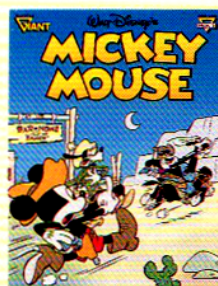
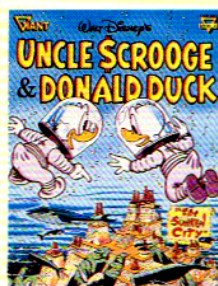
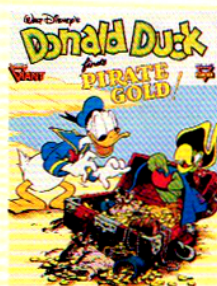
These 8½"x11", square-bound, softcover albums are printed in full color on brilliant white offset stock, with covers on a heavy glossy stock. They are an inexpensive way to sample some of the best works of Carl Barks, Floyd Gottfredson, and the other Disney artists.

If you order a minimum of three albums, take a **50% discount** on the above prices. That's right, I said 50%! And this is the only place in the universe where you will see this price advertised.

#### REGULAR ALBUMS

\$6.50 48-pagers:

- 1 Uncle Scrooge "King Solomon's Mines"
- 2 Donald Duck "The Terror of the River"
- 3 Mickey Mouse "The Lair of Wolf Barker"
- 4 Uncle Scrooge "Back to the Klondike"
- 5 Donald Duck "Sheriff of Bullet Valley"
- 6 Uncle Scrooge "Land Beneath the Ground"
- 7 "The Brittle Mastery of Donald Duck"
- 8 Mickey Mouse "Hoppy the Kangaroo"
- 9 Bambi
- 10 Donald Duck Adventures "Ancient Persia"
- 11 Uncle Scrooge "Hawaiian Hideaway"
- 12 Donald and Daisy
- 13 Donald Duck "The Golden Helmet"
- 14 Uncle Scrooge "The Money Well"
- 15 Donald and Gladstone
- 16 Donald Duck Adventures "Voodoo Hoodoo"
- 17 Mickey Mouse "The World of Tomorrow"
- 18 Donald Duck and the Junior Woodchucks
- 19 Uncle Scrooge "The Golden Fleeing"



- 20 Uncle Scrooge "Only a Poor Old Man"
- 21 Donald Duck Family
- 22 Mickey Mouse "Sheriff of Nugget Gulch"
- 23 Donald Duck "Trick or Treat"
- 24 Uncle Scrooge "Cold Bargain"
- 25 Donald Duck "Christmas for Shacktown"

\$10.50 80-pagers:

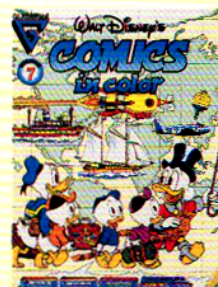
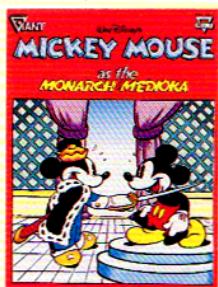
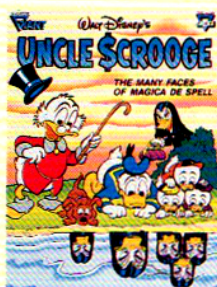
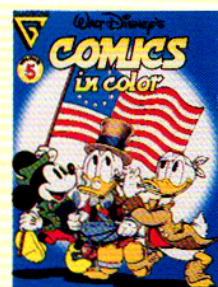
- 26 Mickey and Donald and the Seven Ghosts
- 27 Donald Duck "The Early Barks"
- 28 Uncle Scrooge & Donald Duck All Don Rosa

#### GIANT ALBUMS

- 1 Donald Finds Pirate Gold (72 pg), \$9.50
- 2 Uncle Scrooge and Donald (72 pg), \$9.50
- 3 Mickey Mouse "Bar None" (72 pg), \$9.50
- 4 Uncle Scrooge VS Flintheart (96 pg), \$12.50
- 5 Donald "The Gilded Man" (96 pg), \$12.50
- 6 Scrooge VS Magica De Spell (104 pg), \$13.50
- 7 Mickey Mouse "Medioka" (112 pg), \$14.50

#### COMICS IN COLOR

184-200 page anthologies of above  
#1 through 7, each \$20.00





## Cover Sets

When the EC Library volumes were printed, a small number of extra color covers were printed to be offered to collectors who would like to see these covers full size and untrimmed. For example, the set of CRYPT covers contains all 30 full color covers, loose in an envelope and suitable for framing or wall display. Cover sets were also put together during the printing of the Barks Library volumes. Pick your favorites and order today.

- ☐ PANIC COVERS, 12 prints \$5.
- ☐ WEIRD SCIENCE COVERS, 22 prints, \$8.
- ☐ WEIRD FANTASY COVERS, 22 prints, \$8.
- ☐ WEIRD SCI-FAN COVERS, 11 prints, \$5.
- ☐ FRONTLINE COMBAT COVERS, 15 prints, \$6.
- ☐ TWO-FISTED TALES COVERS, 24 prints, \$8.
- ☐ CRYPT COVERS, 30 prints, \$10.
- ☐ VAULT OF HORROR COVERS, 29 prints, \$10.
- ☐ HAUNT OF FEAR COVERS, 28 prints, \$10.
- ☐ CRIME SUSPENSTORIES COVERS, 27 prints, \$10.
- ☐ SHOCK SUSPENSTORIES COVERS, 18 prints \$6.
- ☐ ALL 11 COVER SETS \$70.

## Barks Library

Set I/II, 60 covers from DONALD DUCK 4 COLOR and DONALD DUCK. 1942-69. \$20.

Set IV, 23 covers from UNCLE SCROOGE. 1958-63. \$15.

Set V, 27 covers from UNCLE SCROOGE. 1963-67. \$15.

Set IX, 63 covers from WALT DISNEY'S COMICS AND STORIES. 1954-59. \$15.

Russ Cochran Co.  
POB 469  
West Plains, MO 65775  
ADDRESS CORRECTION REQUESTED



© The Walt Disney Company

These large Disney posters – a full 2'x3' – are available in two versions. The regular poster is \$6.00, and a deluxe, continuous-tone lithograph printed on much heavier stock is \$22.50. Please order by poster number.

BULK RATE  
U.S. POSTAGE PAID  
WEST PLAINS, MO  
Permit #137